

Video Blogger

Sample Paper

Training Provider		Training Center	
Center SPOC		Batch Id	
Center SPOC Contact No		Assessment date	
Candidate Name		Trainer Name	
Candidate Contact No		Trainer Contact No	
Candidate Signature		Trainer Signature	

Q1. What is the first step in generating content ideas for social media posts?

- a) Publishing the post
- b) Researching audience interests
- c) Promoting the post
- d) Monitoring comments

Q2. Which tool is commonly used to research trending topics?

- a) Calculator
- b) Search Engine
- c) Paint Program
- d) Antivirus

Q3. A content calendar helps in:

- a) Deleting posts
- b) Scheduling and planning content
- c) Hacking accounts
- d) Editing videos only

Q4. Which of the following is an important element of good content writing?

- a) Irrelevant information
- b) Clear and engaging language
- c) Excessive spelling mistakes
- d) Unverified facts

Q5. What should be done before publishing content?

- a) Ignore grammar errors
- b) Edit and proofread the content
- c) Delete images
- d) Turn off the internet

Q6. Which platform can be used to promote new posts?

- a) Facebook
- b) Instagram
- c) LinkedIn
- d) All of the above

Q7. Hashtags are mainly used to:

- a) Increase visibility of posts
- b) Reduce engagement
- c) Delete comments
- d) Block users

Q8. What is the purpose of monitoring audience responses?

- a) To understand audience preferences
- b) To increase electricity usage
- c) To stop publishing content
- d) To avoid communication

Q9. Which metric measures audience interaction with content?

- a) Engagement Rate
- b) Room Temperature
- c) Battery Level
- d) Screen Size

Q10. Audience feedback can help content creators:

- a) Improve future content
- b) Reduce content quality
- c) Avoid posting
- d) Disable accounts

Q11. Why should content creators stay aware of industry trends?

- a) To create relevant content
- b) To ignore audience needs
- c) To stop learning
- d) To reduce productivity

Q12. Which source can help identify industry trends?

- a) Industry blogs and reports
- b) Old newspapers only
- c) TV remote
- d) Calculator

Q13. Workplace health and safety practices help to:

- a) Prevent accidents and injuries
- b) Increase hazards
- c) Create confusion
- d) Reduce awareness

Q14. What should an employee do when noticing a workplace hazard?

- a) Ignore it
- b) Report it immediately
- c) Hide it
- d) Leave it for others

Q15. Which software is commonly used for video editing?

- a) Adobe Premiere Pro
- b) PMS Paint
- c) Notepad
- d) Public Performance Evaluation

Q16. Effective communication is an important part of:

- a) Employability Skills
- b) Cooking Skills
- c) Driving Skills
- d) Painting Skills

Q17. What does SEO stand for in online content creation?

- a) Search Engine Optimization
- b) Social Editing Option
- c) Secure Email Operation
- d) System Editing Output

Q18. Which camera setting controls the brightness of a video?

- a) ISO, Aperture, and Shutter Speed
- b) Volume
- c) Battery level
- d) Screen brightness only

Q19. What is the key to building a successful vlog channel?

- a) Consistent, high-quality content and audience engagement
- b) Uploading one video per year
- c) Copying other creators' content
- d) Ignoring viewer feedback

Q20. Problem-solving skills are useful because they help:

- a) Identify and resolve challenges
- b) Create more problems
- c) Avoid decision-making
- d) Reduce productivity